FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00040537 **Type of Permit:** FILMING **Release Date:** 05/27/2011

Production Company M3 STUDIOS DBA CUBE STUDIO & PRODUCTION

Insured Company Name M3 STUDIOS DBA CUBE STUDIO & PRODUCTION

Contact Phone No. 1 818-789-2288
Contact Phone No. 2
Fax
Address 4426 VENTURA CANYON AVE, #304
SHERMAN OAKS, California 91423

Production Title PROCTOR AND GAMBLE

Type of Production Commercial - Standard

Producer Emi Akimoto

Director Yoshinari Kamiya

1st AD n/a n/a

Production Manager n/a n/a

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Dave Berthiaume
Primary Phone Mobile - 818-519-0705
Secondary Phone Office - 818-789-2288

Location Assistant n/a n/a
Primary Phone Mobile - 818-519-0705
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$768.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,633.00

Number of Locations 1

NOT A PERMIT

Permit #F00040537

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Summary Information

Location

Permit Number	F00040537	**Location Manager**	Dave Berthiaume
Production Company	M3 STUDIOS DBA CUBE STUDIO & P...	Primary Phone	Mobile - 818-519-0705
Insured Company	M3 STUDIOS DBA CUBE STUDIO & P...	Secondary Phone	Office - 818-789-2288
Production Title	PROCTOR AND GAMBLE		

Location Address 1801 Avenue of the Stars, Los Angeles, CA, 90067

Location Type Office Building

Film Dates 5/31/2011 - 5/31/2011 05:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document M3.Bold.40537.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	5
Cast/Crew vehicles	35
Trailers	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	40
Extras	5
LA City UFSO assigned	27453

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 632 **Grid:** E3

Approvals
LOS ANGELES POLICE DEPARTMENT — Suzan Nelson
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Veronica Jaimez

Coordinator Note FILMING INTERIOR IN MALL NEAR JOHNSON & MURPHY STORE (NORTH SIDE) 0500-1600 HRS
FILMING AT CLOSED BOOKSTORE ON 2ND FLOOR 0500-2200 HRS

Coordinator Note UFSO required 0500-1600 hrs per Insp Owens

Coordinator Note No blocking of exits/entrances without presence of UFSO
May not compromise fire/emergency protection systems without presence of UFSO
Spot check after 1600 hrs ok per Insp Owens

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NO PERMIT

Permit #F00040537

Appointment of As Authorized Agent and Representative

I certify that I am a representative of M3 Studios (DBA CUBE studio & Production) ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders (amendments) to such permits. Acting on behalf of the Principal in my capacity as its authorized representative, I appoint "Stanley Location Services INC". and its employees and agents (" SLS ") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film L.A. Inc of Southern California for any city, county or other jurisdication where Film LA operates; to negotiate discuss, accept , modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands , acknowledges and agrees that it (and/or insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issue to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) SLS Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints SLS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect therto. Any person, agency; entity or organization (including Film LA) and any city, county or other jurisdiction where Film LA operates) may rely upon this appointment and need not obtain further authorization for any act described herein. Any original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to Film LA, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of State of California that I am authorized to appoint WLS as agent for Principal, and based upon that authority I hereby appoint SLS as Principal's agent as set forth herein.

STANLEY LOCATION SERVICES INC.
591 E. Los Angeles St.
Simi Valley, CA 93065

818.706.8022 office
818.253.7052 cell
888.846.6011 fax

Dated: 5/20/11

Name of Principal: M3 Studios (DBA CUBE studio & Production)

Representative's Signature:

Print Representative's name: Dave Berthiaume
Representative's Title: Location Manager
Principal's Address: 4426 Ventura Canyon Ave. , #304
Sherman Oaks, CA 91423

Principal's Telephone: (818) 519 - 0705

NO PERMIT